

Main Street Meeting Agenda  
Thursday, March 10, 2022

Join Zoom Meeting

<https://us02web.zoom.us/j/87385427404?pwd=dFNqb2lvL1NNTzJNNVo5QVdhU1RZZz09>

Meeting ID: 873 8542 7404

Passcode: 138533

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1. Approval of minutes from February 10, 2022 meeting. Minutes will be included in the packet.
2. Action: Main Street Revitalization Grant Application
  - a. We invite the committee to review the substantial draft application for the 2022 Maupin Main Street Revitalization Grant. Please provide questions, comments and feedback **before or on March 10** to help make final tune-ups to the application and put our best foot forward. A draft is under pre-review by Oregon Main Street and comments from that review will also be incorporated. The final application will be submitted on March 15. (Application will be included in the packet)
  - b. Motion
3. Housekeeping: Committee Members and Roles
  - a. Please review Oregon Main Street documents related to committee roles and job descriptions. Will be included in the packet.
  - b. Action items: Assign committee roles, determine number of roles, length of roles and when each would start/stop, determine process for adding new committee members
  - c. Motion
4. Discussion: Goals/Timeline for Maupin Main Street in 2022
  - a. Bronte is participating in the Economic Vitality workshops and learning about tools that can help us move forward.
  - b. What do we want to accomplish as a Main Street organization this year? What are some of our priorities?
  - c. Should we conduct a survey of our downtown businesses in 2022?

d. Discuss a potential timeline for the 2023 Revitalization Grant.

**Optional reading material:**

*Note from Bronte: I'm going to start including links to things I'm reading that can help frame our discussions for Main Street and provide background for us. These are articles, books, and resources that have been recommended by the Economic Vitality Workshop leaders, Oregon Main Street or staff in City Hall. These are optional reading materials for the committee.*

Oregon Main Street portal to documents that we can use:

<https://www.oregon.gov/oprd/OH/Pages/OMSNetworkPortal.aspx>

Rural communities and outdoor recreation economy:

<https://www.epa.gov/smartgrowth/recreation-economy-rural-communities>

Models of rural economic development:

*Tupelo: the evolution of a community* (Book recommended to read about one model of rural economic development.) Available in our library system:

[https://catalog.sage.eou.edu/eg/opac/record/571273?query=Tupelo%20%3A%20the%20evolution%20of%20a%20community;qtype=title;fg%3Aformat=;locg=1;detail\\_record\\_view=1](https://catalog.sage.eou.edu/eg/opac/record/571273?query=Tupelo%20%3A%20the%20evolution%20of%20a%20community;qtype=title;fg%3Aformat=;locg=1;detail_record_view=1))

Community Capitals Framework: <https://pcrd.purdue.edu/wp-content/uploads/2020/09/Community-Capitals-Framework-Writeup-Oct-2014.pdf>

Formula/chain businesses and rural economies:

<https://staging.community-wealth.org/sites/clone.community-wealth.org/files/downloads/article-mitchell.pdf>